

**KAYL-AM, KAYL-FM, KKIA-FM**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2010 - September 28, 2011**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Radio Advertising Sales	1-3, 5-11, 13-19	16

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Highway Suite 210 Malibu, California 90265 Phone : Email : Fax : Manual posting Career Services	N	0
2	Brown College 1440 Northland Drive Mendota Heights, Minnesota 55120 Phone : 651-905-3499 Email : kbaumeister@browncollege.edu Fax : 1--- Karol Baumeister	N	0
3	Buena Vista University 2700 College Rd. Council Bluffs, Iowa 51503 Phone : 712-328-0788 Email : Fax : 712-322-8604 Director of Placement	N	0
4	Buena Vista University PO 2975 Storm Lake, Iowa 50588 Phone : 712-749-2441 Email : lytlec@bvu.edu Fax : 1-712-749-2037 Carol Lytle	N	0
5	Goodwill Industries Rehabilitation Facil. 3100 W.4th St. Sioux City, Iowa Phone : 712-258-4511 Email : Fax : 712-258-7832 Director of Placement	N	0
6	Iowa Broadcasters Association PO Box 71186 Des Moines, Iowa 50325 Phone : 515-224-7234 Email : iowaiba@dwx.com Fax : 1-515-224-6560 Sue Toma	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
7	Iowa Lake Community College 300 S 18th St Estherville, Iowa 51334 Phone : 712-362-7914 Email : kcornwell@iowalakes.edu Fax : 1--- Kathryn Miller	N	0
8	Iowa Rehabilitation Area Office 300 W. Broadway, Suite 33 Council Bluffs, Iowa 51503 Phone : 712-328-3821 Email : Fax : 712-325-0346 Pam Quandt	N	0
9	Iowa State Dept. of Human Services 822 Douglas St. Sioux City, Iowa 51101 Phone : 712-255-0833 Email : Fax : 712-255-2674 Director of Placement	N	0
10	Iowa State University 208 Carver Ames, Iowa 50011 Phone : 515-294-4111 Email : mba@mbaweb.org Fax : 1-515-294-7446 Nancy Rosenquiest	N	0
11	Iowa Workforce Development 300 W. Broadway, Ste #13 Council Bluffs, Iowa 51503 Phone : 712-242-2100 Email : randy.brookhart@iwd.state.ia.us Fax : 712-242-2155 Randy Brookhart	N	0
12	Iowa Workforce Development 824 Flindt Drive Storm Lake, Iowa 50588 Phone : 712-732-1576 Email : velia.caceres@iwd.iowa.gov Fax : 1--- Velia Caceres	N	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	La Voz 813 Flindt Drive Storm Lake, Iowa 50588 Phone : 712-732-8204 Email : sue.diaz@lavozeiowa.com Fax : 1--- Sue Ellen Diaz	N	0
14	Morningside College 1501 Morningside Ave. Sioux City, Iowa 51102 Phone : 712-274-5000 Email : hays@morningside.edu Fax : 1-712-274-5101 Stacie Hays	N	0
15	Northwestern College 101 7th Southwest Orange City, Iowa 51041 Phone : 712-707-7226 Email : mba@mbaweb.org Fax : 1-712-707-7404 Bill Minnick	N	0
16	Radio Advertisement Buzz Paterson	N	4
17	Storm Lake Times PO Box 487 Storm Lake, Iowa 50588 Phone : 712-732-4991 Email : miked@stormlake.com Fax : 1--- Mike Dierks	N	0
18	Storm Lake United 119 W 6th St Storm Lake, Iowa 50588 Phone : 712-732-3780 Email : kberg@stormlakeunited.com Fax : 1--- Kelli Berg	N	0
19	Word of Mouth Buzz Paterson	N	1
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>6</b>

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	3/5/2011	Sponsorship of events in the community designed to increase public awareness	Cub Scout pack 99 station history and tour	2	General Manager On Air Personality / Production Manger	0.50
2	3/29/2011	Co Sponsoring Job Fair	Job Fair	1	General Manager	1.00
3	5/12/2011	Co Sponsoring Job Fair	Job Fair	1	General Manager	1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>2.50</b>